

# VALUE FOR ATTENDEES = BENEFITS FOR EMPLOYERS

## Your Employee Justification Guide

### Join us in San Antonio!

In its 10th year, the OR Business Management Conference brings together business managers, financial directors, and other C-suite executives involved in running the logistics of a surgical suite. OR Business Management Conference takes a next-level approach by building upon the content published in *OR Manager*, our monthly print and digital publication, to provide a live learning experience catered to your unique needs. Earn continuing education credits and explore new technologies with solution providers.

Business leaders of the surgical suite attend the OR Business Management Conference every year to get hands-on education and experience to take back to their organizations. It is the only conference designed specifically for perioperative business managers and directors to hear about the **latest trends** positively affecting OR outcomes, understand the impact of new strategies through **real-world evidence** from the country's most innovative facilities, gather **take-home tools** to implement your learnings and share with your team, and walk away with a refreshed perspective and new ideas to **optimize staffing, supply management and operations** by leveraging data and analytics.

Educational content is put together by the experienced program planning committee comprised of chief executive and medical officers; directors of surgical and perioperative services, healthcare systems engineering, business operations and patient care; and clinical operations managers from more than 10 of the country's leading institutions.

Our 35 faculty, who will present during the conference, specialize in a wide array of business areas, including: Procedural, operative and ambulatory services; analytics; sterile processing; supply management; outcomes improvement; clinical operations; perioperative nursing; administration; and regulations and accreditation. In addition to being reinvigorated to return to their facilities and have a valuable impact, attendees leave with actionable resources that can produce tangible change for your organization.



Value to Attendees		Benefits for Employers
Learn about the latest developments in OR management	=	Increase efficiencies, minimize wasted cost, and improve performance and patient outcomes
Interact with thought leaders and experts actively working in the field	=	Educate staff regarding best practices for OR operations, leveraging real-world solutions and strategies shared
Expand your network	=	External resources can answer questions and enhance patient experience
Receive tactical take-home tools	=	Implement actionable strategies immediately upon return to your facility
Participate in continuing education sessions	=	CEs earned will fulfill educational requirements
Attend the Fundamentals of OR Management: Certificate of Mastery Pre-Conference Workshop	=	Gain a deeper understanding of the skills and knowledge required to effectively run the surgical suite
Meet with vendors who can provide support to your facility	=	Procure new technologies and services to optimize daily operations

# Who attends OR Business Management Conference?

- Business managers
- Directors
- Executives/C-suite
- Administrators
- Clinical operations directors, and
- Perioperative leadership professionals

## From...

- Community hospitals
- Academic hospitals
- Ambulatory surgery centers
- Tertiary hospitals
- Children's hospitals

## Key Topics Address Core Business Needs



### Finance

- Cost Management/Containment
- Billing Structures
- Bundled Payment Strategies
- Implications and Addressing Unprofessional Behavior



### Technology, Data & Analytics

- Change Management
- Patient Safety
- OR Efficiency
- Predictive Modeling



### Operations

- Capacity Optimization/ OR Block Scheduling
- Staffing Models
- Recruitment Strategies
- Preceptor Development



### Performance Improvement

- Process Improvement
- Professional Growth
- Interdisciplinary Partnerships
- CMS Survey Prep
- Hospital-based Sterile Processing



### Supply Management

- Inventory Management
- Vendor Tray Management

>> [Full Conference Agenda](#)

>> [Meet the Speakers](#)

## Health & Travel Precautions

Your health and safety are top priorities for us. In accordance with current local and state recommendations, masking is no longer required in San Antonio. Social distancing and masking are encouraged for vaccinated visitors and strongly encouraged for unvaccinated visitors.

The OR Manager team strongly recommends attendees are fully vaccinated against COVID-19. While vaccinations are encouraged for all attendees, we do not require proof of vaccination to attend our event. However, our on-site staff in gold name badges and our service providers are required to provide proof of vaccination prior to the event.

OR Business Management Conference, our venue, and service partners are committed to enhanced safety measures at the event. These efforts include thorough and constant cleaning and sanitizing of surfaces, meeting rooms and exhibit spaces. Hand sanitizers will be present throughout the entire conference area.

>> [Hotel & Travel Information](#)



# SAMPLE LETTER TO YOUR EMPLOYER

Hi [Manager Name],

I am requesting approval to attend the OR Business Management Conference, taking place this May 16-18, 2022, in San Antonio, Texas. OR Business Management Conference is a 3-day conference, and the only conference focused specifically on perioperative business operations and management. Leadership from the top health systems, hospitals and ambulatory surgical centers will be in attendance, among others.

The conference agenda features 35 speakers from the most innovative health organizations in the country, including Northwestern Medicine, UCLA Health, Brigham and Women's Faulkner Hospital, Duke Health, Cincinnati Children's Hospital Medical Center, and many more. Educational sessions will address 5 core areas that are key to our performance.

Many of my colleagues attend the OR Business Management Conference to learn about the latest trends in OR operations and management. I would like to attend because the sessions will provide me with best practices, actionable insights, and tactical approaches to optimize care and improve outcomes of the OR at our facility.

Here are just a few of the benefits of my attendance:

- **Education:** Sessions are aligned to 5 key business areas, including data & analytics, finance, operations, performance improvement and supply management. With a strong focus on leadership, the topics I will learn about will help to improve my skills as a business and people manager. In addition, I'll have the opportunity to earn CE credits to maintain my certification.
- **Real-world application:** The case studies presented will offer insight into how the application of new business tactics returned on their investment, and allow me to see first-hand how we could implement them at our facility to positively affect day-to-day operations.
- **Networking:** OR Business Management Conference is the only industry conference for leaders like me, and the connections I'll make will benefit our organization. Having a resource to ask questions as we implement new ideas will only aid performance and outcomes.
- **Today's latest & greatest:** In addition to the education and networking, the vendors who will be in attendance may offer solutions that can aid our operations, technology, or people management. I can connect with 30+ vendors over just 3 days – a significant time savings as opposed to scheduling individual meetings around our regular work days. This will allow me to bring home ways for us to solve current problems and create more lean business practices.

My attendance at this conference is vital to my professional development and will provide not only me, but our organization with new solutions that we can implement upon my return. I would be happy to provide a recap of what I learned and develop a list of action items for our facility.

The cost is \$1,195 for a limited time. The earlier I register, the more we will save on registration. If I am able to take a colleague with me from our organization, we can both save 10% on our registration, for a total savings of \$239.

Thank you for your consideration.

Kind regards,